



## **Bruche Primary School Academy**

Seymour Drive, Padgate, Warrington, WA1 3TT

Tel: 01925 815772

Executive Headteacher: Mr C Jones

School: [www.bruchepriamry.co.uk](http://www.bruchepriamry.co.uk)

Multi academy trust: [wpat.warrington.sch.uk](http://wpat.warrington.sch.uk)

[Bruche.office@wpat.uk](mailto:Bruche.office@wpat.uk)

[@Bruche\\_P\\_School](#)

Welcome to our latest newsletter!

We posted a video on our official Facebook page this week which 'showcases' our brilliant school! Its purpose is to show 'A Day in the Life' of our children at Bruche! Go to our Facebook page 'Bruche Primary School Academy' to have a watch!

Our year 2 children had a fantastic trip to Birchwood Fire Station this afternoon. Miss Kerrigan was very pleased with everyone's behaviour and engagement on the trip! A big thanks also to the parents who helped out on the trip!

Next week we have a coffee morning planned for our year 2 parents/ carers. We will be showing off our 3D printer and you may get the chance to take a little something home with you!

Have a great weekend!

Mr Jones

Communication Corner

For anyone interested in learning Piano, Guitar, Drums or Ukulele next term, please contact Early Notes Music Education via contact form on their website [www.earlynotesmusic.education](http://www.earlynotesmusic.education) or via email [info@earlynotesmusic.education](mailto:info@earlynotesmusic.education)

Diary Dates

29/11/2023 Y2 parent coffee morning  
30/11/2023 Y2 Fancy dress- Great Fire of London  
30/11/2023 PTA EYFS Christmas Movie in school time  
30/11/2023 PTA Christmas Movie night (Y1-6) 3.20PM-5.30PM  
04/12/2023 School choir to Salvation Army  
06/12/2023 Y3 parent coffee morning  
13/12/2023 9.30am EYFS Christmas Dress Rehearsal – Grandparents invited  
14/12/2023 9.30am EYFS Christmas performance for parents  
14/12/2023 2.00pm EYFS Christmas performance for parents  
15/12/2023 9.30am KS1 Christmas Dress Rehearsal – Grandparents invited  
15/12/2023 1.40pm KS2 Christmas Dress Rehearsal – Grandparents invited  
18/12/2023 9.30am KS1 Christmas performance for parents  
18/12/2023 3.30pm KS1 Christmas performance for parents  
19/12/2023 9.30am KS2 Christmas performance for parents  
19/12/2023 3.30pm KS2 Christmas performance for parents  
20/12/2023 Toy day/Party day/Christmas Jumper day  
10/01/2024 Y4 parent coffee morning  
24/01/2024 Y5 parent coffee morning  
07/02/2024 Y6 parent coffee morning

Special Mentions

**Nursery - Maddison Reid** – Maddison has shown a super understanding of repeating pattern this week and has been creating her own patterns. She has also been able to spot the odd one out in the patterns I have created.

Well Done Maddison.

**Reception –Sofia** this week. Sofia is always making the right choices and is an excellent role model for her peers. Keep shining and making everybody proud

**Year 1 –Sonny Tomlin** for being such a kind friend this week! Well done Sonny!

**Year 2 –Albert Hamilton-Higham** for excellent cursive handwriting, great presentation in class and for being an amazing singer in our Christmas Play practises. Well done Albert!

**Year 3 –Lily-Rose Dennis and Lily-Rose Lyons** for their amazing teamwork and development in their maths work!

**Year 4 – Paige Reeson** for her excellent results in England Rocks on TT Rockstars this week

**Year 5 - Heather Tyer** for her dedication to her work's presentation!

**Year 6 –Leo Mather** for working really hard with his presentation.

**PE- Jackson Kier.** Jackson has impressed with consist his improvement within PE, his understanding of different skills within OAA is fantastic!

### **Early Years News**

#### **Nursery**

We have enjoyed continuing our work around our class book 'Bear Snore's On.' The children have been learning about recipes before making their own bear biscuits, they have been thinking of their own ingredients to make the bear a tasty stew as well as their own treats for a bear party.

The children have been practising writing their names on invitations to the bear's party and they have been creating their own bear patterns using two colours in maths.

We have also been discussing how we are all different and how it is ok to like different things. The children have loved reading the story Odd Dog Out and we have been creating our own wonderful designs for Odd Dog.

What a wonderful week!

Have a lovely weekend.

Well Done Nursery

**Mrs. Wallace**

#### **Reception**

This week the children have been learning how to write speech bubbles for the main character in our story. They have been using their phonics knowledge to spell words accurately. The children have also been writing their name and writing CVC words.

For Maths this week the children have been learning how to sequence numbers from 0-10. The children have used Numicon to make number lines and have been working out the missing numbers.

Have a lovely weekend.

**Miss Bostock**

### **Key Stage 1 News**

#### **Year 1**

This week in Math's we have worked so hard! Year 1 have used their knowledge of part part whole models to explore fact families with 3 numbers. The children initially found this concept really tricky, however, with lots of perseverance and hard work we have gained so much confidence! Year 1 can now find 4 related facts when presented with a number triangle.

In Literacy this week we have worked hard to listen to lots of sentences and use our phonics knowledge to write them independently. The children were provided with sentences including words with familiar sounds to revisit their knowledge. It was great to see Year 1 remembering to apply capital letters, finger spaces and full stops in the correct places. On Thursday we started our retell of 'The Naughty Bus' and enjoyed structuring our work together. The children used familiar pictures from the story to help them with their writing.

In Geography this week we have used a satellite image of our school to make our own aerial map. The children decided it would be easier to start with 'the hall' as it is in the centre of our school and this really helped us to navigate other areas.

All of the children have been told their part in the Christmas play and we have started to work with Year 2 at the end of every day to learn our songs. The children have amazed us with how quickly they have remembered the words and they are excited to start learning lines and practise on the stage. Christmas is on its way!

Well done for such a wonderful week Year 1!

**Miss Lewis**

### **Year 2**

Year Two have had a great week! Not only have we all tried our best in our lessons but we have also thoroughly enjoyed practising our Christmas Play!

In Maths this week we have focused on our number bonds to 10 and 20 and being able to confidently recall these quickly. Next week we will be moving onto addition, adding one and two digit numbers.

In Science, we conducted an investigation to find out whether different materials can change their shape. We also made a list of different materials in our environment and sorted different materials in two groups, transparent and opaque.

In Writing, we learnt how to proof read and edit our own work. We wrote sentences including nouns and adjectives and ensured our sentences started with a capital letter and ended with a full stop. We also retold the story of the great Fire of London and we all wrote one whole page of writing!

In Geography, we completed a quiz naming all the countries and capital cities of the UK. We all remembered this information from last half term and some children could even give specific information about what each country is famous for! We then used atlases to find the different seas surrounding the UK and labelled our own maps.

In Spanish, we learnt how to say different pieces of fruits and vegetables and created our own little menus. We read a story in Spanish and revised Spanish colours, numbers and songs.

**Miss Kerrigan**

### **Key Stage 2 News**

#### **Year 3**

In maths this week, we have been focusing on subtracting 10's with bridging 100's and the children have worked so hard on making themselves confident with it!

In English we have investigated when to use 'a' and 'an' in our writing and we now understand that it is dependent on whether the following word begins with a vowel or a consonant. We have also completed our non-chronological report on rocks this week and the children did very well with creating their own question sub-headings. We have also looked at adverbs and what they are used for. The children generated a list of exciting adverbs they want to use in their writing.

In computing this week, the children have investigated e-safety. They discussed what 'e-safety' means and watched a video with a good explanation on how to keep safe online. They learned 7 tips on how to deal with upsetting things online which included talking to a trusted adult, realising you are in control of the web and understanding why not to pass things on.

In History, we looked at Stone Age tools and the children learned all about the uses of these tools. They were given pictures and had to match the picture up with the correct definition and usage.

They learned that a scraping tool was used to scrape fur and skin away from animal meat and that a harpoon could catch a catfish weighing 68kg and it could feed 80 people for 2 days!

Another great week in year 3

**Mrs Hogan**

#### **Year 4**

This week in Year 4 in English, we have been learning about the fable 'The Boy who Cried Wolf' we have read the story and thought about what the moral is. We have then been thinking forward to writing our newspaper report and have been looking at the use of possessive apostrophes.

In Maths, this week has been all about rounding. We have been looking at rounding to the nearest 100 before then moving on to looking at rounding to the nearest thousand. Thinking about which column we need to look at for making our decision. We ended the week by rounding numbers to the nearest 10, 100 and 1000.

We have really been practising our times tables this week by taking part in TT Rockstars, England Rocks. The children were allowed to play up to a maximum of an hour a day against other schools all across England. The children competed brilliantly and we ended up being 101<sup>st</sup> of 4354 schools taking part and 484<sup>th</sup> out of 29,984 classes who competed which I am sure you will agree is a fantastic result especially as they were competing against many children who were much older than themselves. Importantly they had a great time taking part.

In RE, we have been looking at Hinduism and why Hindus celebrate Diwali at this time of year. We listed two different versions of the story of Rama and Sita and considered what Hindus might learn from each of the main characters and which of them might be good role models.

Homework this week: There is a video for possessive apostrophes on ClickView and rounding numbers to 1000 on lbq.org. On LBQ if children can just have a go, especially with the first 20. If they get one wrong, the programme does show them some help to answer the question and if they are still not sure they can press next. Any they are not sure about we can have a look in class together. The last 10 are reasoning and problem-solving it is great if they can have a try but there is no pressure.

**Mrs Shone**

#### **Year 5**

This week we have started our column method revision. We have revised using this method with addition and next week we will be applying it to subtraction.

In writing, we learnt what parenthesis is and how to include it within our sentences to add in extra information. We used brackets, commas and dashes to input this information.

For our history topic, we looked at where the Vikings came from and settled in the UK. We looked at their reasons for moving to Britain and reasons that pushed them away from their homeland.

In geography, we looked at a world map and labelled key features such as longitude and latitude lines, the equator, the northern/southern hemisphere and the tropics of Cancer and Capricorn.

Finally, it was our art day on Friday! We drew flowers and used watercolours to bring out their colour!

**Miss Ratcliffe**

### **Year 6**

In Science, the children wrote a recount of their day with a real life scientist, who visited us on Friday - they recalled what acids and alkalis were and how you can neutralise solutions - they described the ph scale and the processes of denaturing, distillation, evaporation and condensation by detailing the experiments that they carried out last week.

Also, in Science, the children began their new topic - they learned all about classification by researching the life of Carl Linnaeus.

In Maths, the children looked at a variety of ways of mentally calculating finding percentages of numbers, using associated fractions. They also practised calculating percentages using associated decimals, so that they now have an abstract written method.

In Writing, the children used sentences constructed in their grammar lessons to compile their manifestos on how to make Bruche a better place.

In Geography, the children carried out quizzes to see what key information they have retained for their topic of South America.

**Mr Gould**

### **PE**

This week in PE we have been working on our leadership and problem solving to test our team work and communication within activities. I have thoroughly enjoyed observing our pupils creativity and control throughout.

**Mr Cooney**

## Lunch Menu W/C 27.11.23

### Week 2

Week One	Week Two	Week Three
<p><b>Meat Free Monday</b></p> <ul style="list-style-type: none"><li>Homemade Macaroni Cheese</li><li>Vegetarian Sausage Roll baked diced potatoes and beans</li><li>Vanilla Ice Cream</li></ul>	<p><b>Meat Free Monday</b></p> <ul style="list-style-type: none"><li>Margarita Pizza served with baked jacket wedges and sweetcorn</li><li>Jacket with Fillings</li><li>Vanilla Ice Cream</li></ul>	<p><b>Meat Free Monday</b></p> <ul style="list-style-type: none"><li>Homemade Tomato and Mascarpone Pasta Bake served with seasonal vegetables</li><li>Quorn nuggets with baked herby diced potatoes, and sweetcorn</li><li>Vanilla Ice Cream Roll</li></ul>
<p><b>Tuesday</b></p> <ul style="list-style-type: none"><li>Chicken Curry served with 50/50 rice</li><li>Baked fishfingers with baked potato waffles, peas and sweetcorn</li><li>Fresh Fruit Segments or yoghurt</li></ul>	<p><b>Tuesday</b></p> <ul style="list-style-type: none"><li>Chilli Beef served with 50/50 rice</li><li>Ham and Cheese Panini, fresh salad, coleslaw</li><li>Fresh Fruit Salad or Yoghurt</li></ul>	<p><b>Tuesday</b></p> <ul style="list-style-type: none"><li>Cajun Chicken in a bun, Baked wedged potatoes, coleslaw and sweetcorn</li><li>Vegetarian Burger in a bun Baked wedged potatoes, coleslaw and sweetcorn</li><li>Fresh Fruit Segments or Yoghurt</li></ul>
<p><b>Wednesday</b></p> <ul style="list-style-type: none"><li>Pork Sausage with creamed potatoes, gravy served with seasonal fresh carrots and peas</li><li>Panini served with coleslaw, sweetcorn, and salad</li><li>Jelly and Fruit</li></ul>	<p><b>Wednesday</b></p> <ul style="list-style-type: none"><li>Homemade tomato sauce with pasta served with mixed vegetables</li><li>Baked Falafel served with savoury rice and mixed vegetables</li><li>Jelly and Fruit</li></ul>	<p><b>Wednesday</b></p> <ul style="list-style-type: none"><li>Chicken Tikka Masala served with 50/50 rice</li><li>Baguette pizza served with fresh salad and coleslaw</li><li>Jelly and Fruit</li></ul>
<p><b>Thursday</b></p> <ul style="list-style-type: none"><li>Oven baked Battered Fish served with chunky chipped potatoes, garden peas or baked beans</li><li>Crumb Coated Chicken served with chunky chipped potatoes, garden peas or baked beans</li><li>Homemade sponge cake</li></ul>	<p><b>Thursday</b></p> <ul style="list-style-type: none"><li>Oven baked Battered Salmon served with chunky chipped potatoes garden peas or baked beans</li><li>Chicken goujons served with chunky chipped potatoes garden peas or baked beans</li><li>Homemade Cake</li></ul>	<p><b>Thursday</b></p> <ul style="list-style-type: none"><li>Crumb coated chicken served with chunky chipped potatoes, garden peas or baked beans</li><li>Oven baked Battered Fish served with chunky chipped potatoes, garden peas or baked beans</li><li>Homemade Cake</li></ul>
<p><b>Friday</b></p> <ul style="list-style-type: none"><li>Spaghetti Bolognese served with seasonal vegetables</li><li>Homemade Cheese Flan served with baked jacket wedges sweetcorn and salad</li><li>Homemade Biscuit</li></ul>	<p><b>Friday</b></p> <ul style="list-style-type: none"><li>Chicken curry and rice</li><li>Selection of filled wraps</li><li>Homemade Biscuit</li></ul>	<p><b>Friday</b></p> <ul style="list-style-type: none"><li>Pork Meatballs in homemade tomato and basil sauce served with wholemeal pasta and garden peas</li><li>Twice Baked Jacket Potatoes with ham and cheese served with baked beans</li><li>Homemade Biscuit</li></ul>



## BRUCHE PRIMARY SCHOOL

### Term Dates 2023-2024

	<b>Closing Date</b>	<b>Opening Date</b>
Autumn 2024		06.09.23
Autumn Half Term	20.10.23	06.11.23
Christmas 2023	20.12.23	03.01.24
Spring Half Term 2024	09.02.24	19.02.24
Easter	28.03.24	08.04.24
Bank Holidays (Good Friday and Easter Monday)	29.03.24 and 01.04.24	
Bank Holiday (May Day)	06.05.24	
Summer Half Term	24.05.24	03.06.2024
Summer 2024	18.07.24	(TBC)

### **INSET** (Training days for staff – children not in school)

<b>INSET 1</b>	04.09.23
<b>INSET 2</b>	05.09.23
<b>INSET 3</b>	28.06.24
<b>INSET 4</b>	19.07.24
<b>INSET 5</b>	22.07.24

<b>Holiday Dates</b>	
October Half Term	23.10.23 – 03.11.23
Christmas Holiday	21.12.23 – 02.01.24
February Half Term	12.02.24 – 16.02.24
Easter Holiday	01.03.24 – 05.04.24
May Half Term (Whit)	27.05.24 – 31.05.24
Summer Holiday	19.07.24- TBC





## BRUCHE PRIMARY SCHOOL

### Term Dates 2024-2025

	<b>Closing Date</b>	<b>Opening Date</b>
Autumn 2024		04.09.24
Autumn Half Term	18.10.24	04.11.24
Christmas 2023	20.12.24	06.01.25
Spring Half Term 2024	14.02.25	24.02.25
Easter	11.04.25	22.04.25
Bank Holidays (Good Friday and Easter Monday)	18.04.25 and 21.04.25	
Bank Holiday (May Day)	05.05.25	
Summer Half Term	23.05.25	02.06.2025
Summer 2024	18.07.25	(TBC)

### **INSET** (Training days for staff – children not in school)

<b>INSET 1</b>	02.09.24
<b>INSET 2</b>	03.09.24
<b>INSET 3</b>	27.06.25
<b>INSET 4</b>	21.07.25
<b>INSET 5</b>	22.07.25

<b>Holiday Dates</b>	
October Half Term	18.10.24 – 03.11.24
Christmas Holiday	20.12.24 – 05.01.25
February Half Term	14.02.25 – 23.02.25
Easter Holiday	11.04.25 – 21.04.25
May Half Term (Whit)	23.05.25 – 01.06.25
Summer Holiday	18.07.25- TBC



**Music is a compulsory and important part of the National Curriculum. The national curriculum for music aims to ensure that all pupils: perform, listen to, review and evaluate music.**

From September 2022 Early Notes Music Education will be able to offer support to students with small group and one to one instrumental tuition for the following...

**Ukulele** For KS1 & KS2 students

**Guitar** For KS2 students

**Keyboard** For KS1 & KS2 students **(all students will learn to read notation)**

**Flute** For KS2 students **(all students will learn to read notation)**

**Recorder (all ranges)** For KS2 students **(all students will learn to read notation)**

**Violin** For KS2 students **(all students will learn to read notation)**

**Drum Kit** For KS1 & KS2 students

Tuition prices start from £65 for 12 sessions, all lessons are held within school during lesson time. The 12 sessions will usually fit into a school term and lessons will be carried over should a term be less than 12 weeks.

For further information about Early Notes Music, details about specific instrumental lessons or to enroll for September, you can do this direct via our website [www.earlynotesmusic.education](http://www.earlynotesmusic.education)



# SATURDAY SUPER STARS

**2ND**  
**DECEMBER**

## CREATIVITY

CREATE AND MAKE A  
FESTIVE MASTERPEICE TO  
TAKE HOME



## ACTIVITY

GET MOVING IN OUR  
TEAMWORK BASED UV  
BENCHBALL SESSION

**9TH**  
**DECEMBER**

## CREATIVITY

UNLEASH YOUR CREATIVITY  
IN OUR DANCE SESSION



## ACTIVITY

GET ENERGISED WITH OUR  
TRAMPOLINING COACH

**16TH**  
**DECEMBER**

## CREATIVITY

USE YOUR ARTISITC FLAIR  
AND TAKE PART IN OUR MINI  
PERFORMANCE SESSION



## ACTIVITY

TRY OUT YOUR SPORT  
SKILLS IN OUR BASKETBALL  
AND BADMINTON SESSION



Our Saturday sessions are designed for primary school pupils in years 4, 5, and 6. Sessions run from 9 am to 11 am every Saturday during term time. To secure your place, please call our reception team. Once your place is booked, you can register your details using the QR code on this leaflet.

Padgateacademy.co.uk 

01925 822632 

Insall road, Fearnhead, Warrington 



**Bridgewater  
Community Healthcare**  
NHS Foundation Trust  
**WARRINGTON**

## **SCHOOL-AGED FLU IMMUNISATION WARRINGTON COMMUNITY CLINIC SESSIONS**

### **ABOUT THE TEAM**

The School-Aged Immunisation Team deliver the routine national immunisation programme to school-aged children (reception - year 11) within Warrington.

The team is made up of professionals who are highly skilled and experienced in giving vaccinations.

### **WHO CAN ATTEND COMMUNITY CLINICS?**

- Children who have missed their vaccination in school
- Children who are home educated
- Children who want their parent to be present when they have their vaccination
- Children who need to have the flu injection rather than the flu nasal spray

### **BOOKING AN APPOINTMENT**

If you need further support, advice or would like to book your child in for an appointment to one of the community clinic sessions, please contact us.





## Warrington Schoolwear

### Uniform Price List

Sweatshirt Jumper V-Neck (badged)	£10.50
Sweatshirt Cardigan (badged)	£11.00
Tie	Elastic £3.50      Long £3.99
Book Bag (badged)	£5.99
PE Bag (badged)	£3.99
PE T-Shirt (badged)	£5.00

We also stock basic Schoolwear items such as:

Skirts, Pinafore, Boys Trousers, Shirts/Blouses, PE Shorts, PE Pumps and School Socks

**Available to purchase in store at:**

**Warrington Schoolwear**

**50-54 Buttermarket Street**

**Warrington**

**WA1 2NN**

**Tel: 01925 576868**

**OR Shop online: [Alphaschoolwear.com](http://Alphaschoolwear.com)**



All uniform and PE kit accepted

# PTA UNIFORM DONATION DRIVE

Let's help stop landfill waste by donating used uniform for our Pop Up Shop!



**Box at Reception**



**Drop off and Pick up**



At National Online Safety, we believe in empowering parents, carers and trusted adults with the information to hold an informed conversation about online safety with their children, should they feel it is needed. This guide focuses on one of many issues which we believe trusted adults should be aware of. Please visit [nationalcollege.com](https://nationalcollege.com) for further guides, hints and tips for adults.

## Top Tips for Safer Online Shopping on

# BLACK FRIDAY AND CYBER MONDAY

Black Friday and Cyber Monday have become established as two of the year's biggest shopping events, giving consumers the opportunity to snap up a stash of stunning bargains. While this is generally good news, of course, the resultant retail frenzy can lead to people dropping their guard – especially online. In previous years, a seasonal surge in cyber-crime has seen schemes such as phishing emails and credit card scams being unleashed on unwary buyers. Our guide has some essential pointers on keeping your details – and your money – safe while you shop.

### ENSURE A SITE'S SECURE

Before inputting sensitive information (like your card details) into a website, check that the site's secure. The key thing is to look for a padlock symbol in the address bar and check that the URL begins with "https://" – the "s" indicates that the web address has been encrypted with an SSL certificate. Without that, any data entered on the site could be intercepted by criminal third parties.

### TRUST YOUR INSTINCTS

If a deal seems too good to be true, then it probably is. Be especially wary if a site offering unbelievable discounts doesn't look professional (for example, if it's covered with pop-up adverts or it looks particularly outdated) – this often serves as a red flag that the seller might not be entirely trustworthy. Minimise risk by sticking with well-known, reputable retailers instead.

### REVIEW BANK STATEMENTS

Even if you've followed all our tips, it's probably worth checking your next bank statement for any unusual transactions. Criminals know that on Black Friday and Cyber Monday, lots of people make numerous purchases online: they're hoping that any stolen money will get lost in the crowd of other transactions. If you see a payment or payee you can't identify, raise it with your bank straight away.

### BEWARE OF SUSPICIOUS EMAILS

Black Friday and Cyber Monday often bring a significant spike in phishing emails, as criminals use the events' sense of urgency as cover for stealing personal information. Even if they look legitimate, be wary of emails requiring you to do something unusual or suspicious: providing your personal details in exchange for access to last-minute deals, for example, or clicking on a link to an unfamiliar site.

### CHECK IT'S THE REAL DEAL

It's not just cybercriminals you need to be wary of. Research has shown that some online retailers increase the price of certain items in the weeks before Black Friday and Cyber Monday – enabling them to then advertise "discounts" (which, in reality, have simply restored the cost to normal levels). Use an online price comparison tool to verify whether these "reductions" truly equate to a saving.

### MINIMISE MICROTRANSACTIONS

Black Friday and Cyber Monday promotions extend to digital items as well as physical ones. Some gaming companies will offer discounts on in-app and in-game microtransactions such as loot boxes. If you're concerned about how much your child might spend on these upgrades, you can restrict their ability to make purchases (via their device's settings) or remove any linked payment methods.

### SET STURDY PASSWORDS

A strong, unique password is one of the most straightforward ways to protect yourself from cyber-crime. As most of us have multiple online shopping accounts, it can be tempting to use the same password for them all – but this puts your personal data at greater risk. You could try using a password manager to create a different, robust password for each online retailer that you visit.

### DITCH THE DEBIT CARD

Where possible, it's safest to shop online with a credit card (as opposed to a debit card) because it offers additional protection. If a purchase is made fraudulently on your credit card, there's a fair chance of your bank reimbursing you. Should criminals obtain your debit card details, however, they could empty your account in moments – and it can be difficult to recover your money.

### RESIST THE INFLUENCE

Recommendations from social media influencers are another thing to remain vigilant for on Black Friday and Cyber Monday. While many of these will be legitimate, remember that influencers are often paid to promote products – and to publicise deals that aren't quite as amazing as they might seem. Don't feel pressured into buying purely on their advice; look at everything with a critical eye.

### TAKE CARE ON SOCIAL MEDIA

Social media scammers are more active on Black Friday and Cyber Monday, as they know people are hunting for deals online. These scammers tend to concentrate on platforms such as Facebook and Instagram, posting malicious links that can compromise shoppers' personal details. Other scammers, meanwhile, falsely advertise products in an attempt to trick users out of their hard-earned cash.

### Meet Our Expert

Carly Page is an experienced technology journalist with a track record of more than 10 years in the industry. Previously the editor of tech tabloid *The Inquirer*, Carly is now a freelance technology journalist, editor and consultant.



National Online Safety®

#WakeUpWednesday

[@natonlinesafety](https://twitter.com/natonlinesafety)

[/NationalOnlineSafety](https://www.facebook.com/NationalOnlineSafety)

[@nationalonlinesafety](https://www.instagram.com/nationalonlinesafety)

[@national\\_online\\_safety](https://www.tiktok.com/@national_online_safety)

Users of this guide do so at their own discretion. No liability is entered into. Current as of the date of release: 22.11.2023